NEW ENGLAND
SNOWBOARD
FOUNDATION

SPONSOR PROSPECTUS

Annual Scholarship Drive 2026–2027

Shredding Barriers, Empowering Dreams

The New England Snowboard Foundation is a Massachusetts-based 501(c)(3) nonprofit dedicated to expanding access to competitive snowboarding for youth ages 12–18.

We provide scholarships for equipment, mountain access, coaching, and competition expenses to passionate young riders who might otherwise miss the opportunity to pursue their dreams on the mountain.

Our Mission: Passion for snowboarding — not financial barriers — should determine who gets to ride.

WHY PARTNER WITH US?

- Direct access to passionate snowboard families and emerging riders
- Brand visibility within the New England snowboard community
- Authentic alignment with grassroots snowboard culture
- Community goodwill through youth investment
- Long-term relationship building with future customers
- Tax-deductible contributions through our 501(c)(3) status

SCHOLARSHIP PROGRAM OVERVIEW

Our scholarship program is designed to be transparent, accountable, and impact-driven — ensuring support reaches passionate young riders throughout New England.

How the Program Works

- Open application process available to youth snowboarders ages 12–18 across New England
- Objective and nondiscriminatory selection criteria evaluating:
  - Financial need
  - Commitment to snowboarding
  - Character, sportsmanship, and community involvement
- Independent Scholarship Committee review process
- Funds distributed directly to programs, vendors, or reimbursed with supporting documentation
- Ongoing monitoring and reporting to ensure accountability, transparency, and measurable impact

Scholarships are designed to reduce financial barriers associated with competitive snowboarding participation.

SPONSORSHIP OPPORTUNITIES

Investing in the next generation of riders.

CORE SPONSOR — $500+

- Featured logo placement on scholarship materials and sponsor signage
- Social media recognition throughout the season
- Inclusion in scholarship announcements and outreach campaigns
- Opportunity to distribute stickers, swag, or promotional materials at local mountain events

COMMUNITY SUPPORTER — UNDER $500

- Website listing as a supporting sponsor
- Social media thank-you recognition
- Inclusion in sponsor appreciation materials

IN-KIND DONATIONS WELCOME

- Snowboards, boots, bindings, and outerwear
- Gift cards or shop credits
- Lessons or tuning services
- Event raffle items and giveaways
- Volunteer support for mountain events and outreach tables

YOUR INVESTMENT BUILDS THE FUTURE

- Future riders with access to opportunities
- Future customers who remember the shops that supported them
- Stronger community connections across New England
- A more inclusive and accessible snowboard culture

CONTACT

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Together, we can ensure that talent and passion — not financial barriers — shape the future of snowboarding.

New England Snowboard Foundation is a registered 501(c)(3) nonprofit organization. EIN: 42-2072583