



# NEW ENGLAND SNOWBOARD FOUNDATION

## MOUNTAIN PARTNERSHIP PROSPECTUS

Partnering With Mountains to Expand Access  
Across New England

### Shredding Barriers, Empowering Dreams

The New England Snowboard Foundation partners with mountains across New England to remove financial barriers and create opportunities for youth ages 12–18 to experience, learn, and compete in snowboarding.

Together, we can grow participation, build lifelong riders, and strengthen our mountain communities.

**Our Mission:** Passion for snowboarding — not financial barriers — should determine who gets to ride.



## WHY PARTNER WITH US?

- Direct access to passionate snowboard youth and families across New England
- Brand visibility within the mountain community and beyond
- Alignment with grassroots snowboard culture and youth development
- Community impact through youth investment and access
- Long-term relationship building with future customers
- Tax-deductible contributions through our 501(c)(3) status

## SCHOLARSHIP PROGRAM OVERVIEW

Our scholarship program is designed to be transparent, accountable, and impact-driven, ensuring support reaches passionate young riders throughout New England.

### How the Program Works

- Open application process for youth snowboarders ages 12–18 across New England
- Objective and nondiscriminatory selection criteria evaluating:
  - Financial need
  - Commitment to snowboarding
  - Character, sportsmanship, and community involvement
- Independent Scholarship Committee review process
- Funds distributed directly to programs, vendors, or reimbursed with supporting documentation
- Ongoing monitoring and reporting to ensure accountability, transparency, and measurable impact

Scholarships are designed to reduce financial barriers associated with competitive snowboarding participation.

## MOUNTAIN PARTNERSHIP OPPORTUNITIES

### COMMUNITY PARTNER \$1,000

- Recognition on Foundation website and social media
- Sponsor recognition at local mountain and community events
- Inclusion in scholarship impact updates
- Opportunity to provide promotional materials or stickers at events
- Demonstrates support for youth snowboard accessibility in New England

### REGIONAL IMPACT PARTNER \$5,000

- Everything in the \$1,000 tier, plus:**
- Featured logo placement on event signage
  - Recognition in scholarship announcements
  - Co-branded community outreach opportunities
  - Priority visibility at Foundation-supported mountain events
  - Highlighted partnership content on Instagram, Facebook, LinkedIn
  - Opportunity to support specific scholarship recipients or programs

### PREMIER MOUNTAIN PARTNER \$10,000+

- Everything in the \$5,000 tier, plus:**
- Premier logo placement on Foundation materials and event assets
  - Naming recognition associated with scholarship initiatives
  - Featured sponsor at community and mountain outreach events
  - Annual impact summary highlighting partnership outcomes
  - Opportunity to participate in scholarship award announcements and media
  - Exclusive sponsor recognition opportunities



### IN-KIND DONATIONS WELCOME

- Snowboards, boots, bindings, and outerwear
- Gift cards or shop credits
- Lessons or tuning services
- Event raffle items and giveaways
- Volunteer support for mountain events and outreach tables

### YOUR INVESTMENT BUILDS THE FUTURE

- Future riders with access to opportunities
- Future customers who remember the mountain that supported them
- Stronger community connections across New England
- A more inclusive and accessible snowboard culture

### CONTACT

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Together, we can ensure that talent and passion — not financial barriers — shape the future of snowboarding.

New England Snowboard Foundation is a registered 501(c)(3) nonprofit organization. EIN: 42-2072583